

SPRING

ESSENTIALS 2011



Respect for the game.



zeroRESTRICTION



P R O



FAIRWAY & GREENE
Respect for the game.

2



zeroRESTRICTION

22



33

<http://corporate.summitgolfbrands.com>

SUMMIT GOLF
BRANDS

Summit Golf Brands, a family of brands including *Fairway & Greene*, *EP Pro*, and *Zero Restriction*, delivers exceptional quality products, distinguished styles and unprecedented service.

Beyond the golf course, Summit Golf Brands products have made their way into the highest levels of corporate America. Not only are these distinctive products a natural fit for corporate tournaments and sponsorships, they are also the ultimate complement to *your* brand for specialized promotions, client gift giving, and any corporate event.

Apparel photography by Peter Baker.
Copyright ©2011 Summit Golf Brands

FAIRWAY & GREENE



Respect for the game.

*Exacting standards and unequalled craftsmanship
to represent the integrity of your brand*

Since 1995, **Fairway & Greene** has been widely acknowledged as the undisputed leader in luxury golf apparel for discerning players on and off the course. With unparalleled emphasis on product quality, customer service, and sales support, the company is currently sold in over 3,500 of the finest private clubs and resorts in the world.

Beyond the golf market, recognition of Fairway & Greene products has spread into the highest levels of Corporate America, capturing the attention of leading companies eager to capitalize on branding and co-branding opportunities at sales meetings, trade shows, events, and for their sponsorships. Fairway & Greene responds by ensuring the highest quality product, superior customer service, and on-time delivery.

Through exacting standards and unequalled craftsmanship, Fairway & Greene has demonstrated a genuine respect for the game. It is ideally suited to represent the integrity of *your* company and the quality of *your* brand.





Pureformance™

Pureformance™ from Fairway & Greene is the finest and most sophisticated golf shirt available today. These exceptional shirts are enhanced with CoolMax® performance technology for ultimate moisture wicking and protection. Pureformance™—truly performance in the purest sense.

Sky

Sky/White

Papaya

Papaya/White

Grass

Grass/White

Tropical Blue

Tropical Blue/White

White

Navy

Navy/White

Red

Red/White

Black

MEN'S Short Sleeve Pureformance™ Solid Lisle

The luxury and performance of Pureformance™ fabric with a sophisticated lisle hand. Double Mercerized Pima Cotton for exceptional luster, color fastness and stability, combined with CoolMax® technology. Features open sleeves, rib knit Fairway & Greene signature collar, and cross stitched buttons.

301220C

COLORS

Sky • Papaya • Grass • Tropical Blue
White • Navy • Red • Black

SIZES

SM-3XL

SUGGESTED RETAIL

\$90.00

MEN'S Short Sleeve Pureformance™ Mini Stripe Lisle

A classic stripe pattern with the luxury and performance of Pureformance™ fabric. Double Mercerized Pima Cotton for exceptional luster, color fastness and stability, combined with CoolMax® technology. Features open sleeves, rib knit Fairway & Greene signature collar, and cross stitched buttons.

301221C

COLORS

Sky/White • Papaya/White • Grass/White
Tropical Blue/White • Navy/White • Red/White

SIZES

SM-3XL

SUGGESTED RETAIL

\$95.00

MEN'S Short Sleeve Pureformance™ Textured Solid

Luxury combined with performance in this Double Mercerized Pima Cotton fabric backed with fine micro-denier yarn and enhanced with CoolMax® technology. Available in a textured solid pattern with a variety of colors. Features open sleeves, rib knit collar, and a three-button placket.

301003C

COLORS

Red • Classic Blue • Green Apple • White
Ocean • Black

SIZES

SM-3XL

SUGGESTED RETAIL

\$90.00



Red

Classic Blue

Green Apple

White

Ocean

Black



Black

White

Ocean

Lotus

Green Apple

Classic Blue

LADIES Short Sleeve Solid Pureformance™ Waffle Pique

Moisture wicking, Pureformance™ fabric in a stylish ladies silhouette. Waffle pique texture, self fabric collar, and feminine four-button placket.

A32121C

COLORS

Black • White • Ocean • Lotus
Green Apple • Classic Blue

SIZES

XS-XXL

SUGGESTED RETAIL

\$90.00



Blue Jay

Black

White

Clover

Flamingo



Classic Blue

White

Red

Cobalt

Black



MEN'S Short Sleeve Solid TECH™ Pique

A unique knitting and finishing technique combines a four channel, micro-denier, 100% Polyester yarn with superior moisture wicking properties of a pique knit. This visionary blend of fiber and structure forms the base for our newest product providing superior moisture management and ease of movement along with anti-microbial technology and UV protection. Features open sleeves, rib knit collar, and three-button sport placket.

A11506C

COLORS

Blue Jay • Black • White • Clover • Flamingo

SIZES

SM-3XL

SUGGESTED RETAIL

\$90.00



MEN'S Solid F&G TECH™ Jersey

The newest golf shirt from the leader in luxury golf apparel. This fabric made of technically advanced AERO COOL® micro-denier yarn will keep you cool and dry, while looking your best. It's the perfect blend of tradition and technology. Featuring multi-directional stretch fabric, anti-microbial treatment, and UV protection. The quality, performance, and ease of care of this garment will surely make it one of your favorites.

A11504C

COLORS

Classic Blue • White • Red • Cobalt • Black

SIZES

SM-3XL

SUGGESTED RETAIL

\$90.00

MEN'S Short Sleeve Solid Lisle

Sophisticated solid pattern in a 100% Double Mercerized Pima Cotton for a luxurious feel and color richness. Generous open sleeves, signature Fairway & Greene collar, and a three-button placket with cross-stitched buttons.

03111C

COLORS

Light Blue • Blue • Navy • Red • Black
 White • Bottle

SIZES

SM-3XL

SUGGESTED RETAIL

\$85.00



LADIES Short Sleeve Solid Stretch Pique

A stylish ladies silhouette made from Mercerized Cotton and 5% Lycra® for added stretch and comfort. This classic style and timeless design offers exceptional luster and color fastness. Additional features for a feminine touch include a four-button lengthened placket and side slits at hem allowing the shirt to be worn tucked in or out.

A12121C

COLORS

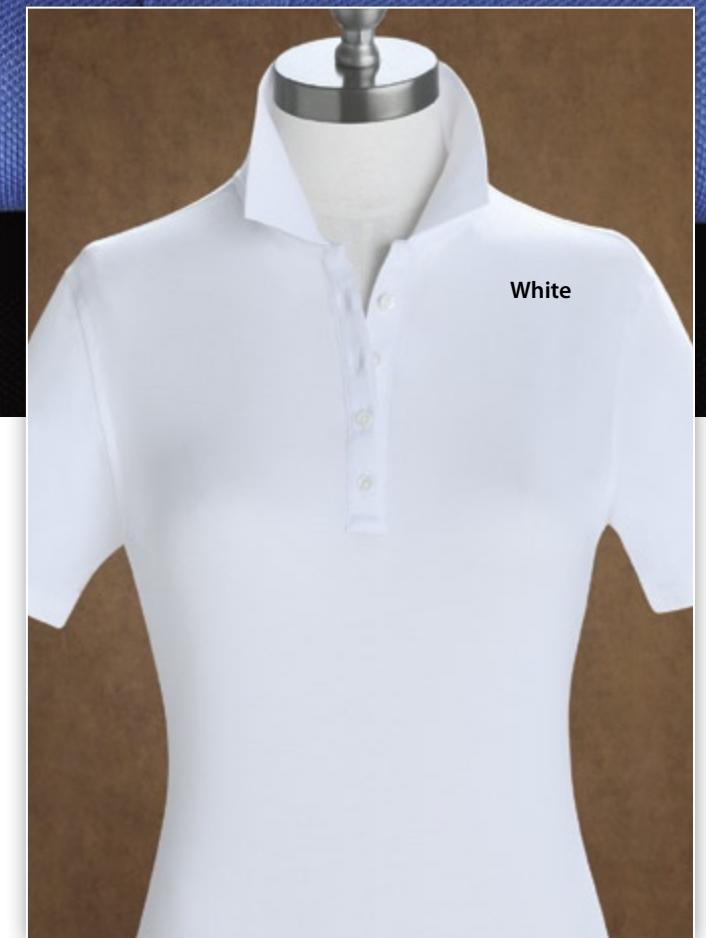
Mulberry • Navy • Surf • White • Azure • Black

SIZES

XS-XXL

SUGGESTED RETAIL

\$85.00





Boysenberry

Dusk

Moss



Black

Cream

Red

Sky

Navy

MEN'S Short Sleeve Whisper Rock Jacquard

Luxurious feel and color richness combine in this exquisite Jacquard pattern. Fashionably styled using 100% Double Mercerized Pima Cotton for deeper color penetration and longer fade-resistance. Features a knitted collar, open sleeves, and three-button placket for unmatched comfort.

B41206C

COLORS

Boysenberry • Dusk • Moss

SIZES

SM-3XL

SUGGESTED RETAIL

\$95.00

MEN'S Luxury Interlock 1/4 Zip Pullover

Soft and luxurious interlock made from Pima Cotton in a sporty quarter zip design. Features raglan sleeves for ease of movement, comfortable rib knit at the cuffs and waistband, and a handsome leather pull on the zipper. An attractive layering piece for added warmth and to complete your ensemble. Simply the finest and softest garment of its kind.

301250C

COLORS

Black • Cream • Sky • Red • Navy

SIZES

SM-3XL

SUGGESTED RETAIL

\$95.00



MEN'S F&G 1/4 Zip Pullover

Casual comfort and style combine in this cotton/poly fleece pullover with a soft, peached finish for a luxurious hand. A handsome contrast taping has been added to the inside neck area and at the bottom side vents for an updated and fashionable look. Features a deep zip 1/4 zip placket for easy on and off, fitted rib knit cuffs for added comfort, and an open waistband with side vents for extra ease of movement.

L216

COLORS

Black • Platinum • Navy • Dark Sky

SIZES

SM-3XL

SUGGESTED RETAIL

\$85.00



LADIES F&G Full Zip Fleece

Enjoy feminine fit and styling in this luxuriously soft, poly/cotton full-zip fleece jacket. Perfect for any occasion and enhanced with fashionable touches including a peached finish, contrast trim binding for a pop of color, and a convenient zip storage pocket on the outer hip. Includes overlock stitching on the outside seams for a modern look and extra durability.

L218

COLORS

Dark Sky • Black • Pale Pink • White

SIZES

XS-XXL

SUGGESTED RETAIL

\$85.00



Black

Light Charcoal

Navy

Blue

Pureformance™

MEN'S Pureformance™ 1/4 Zip Pullover

The look, feel, and luster you expect from Fairway & Greene. Pureformance™ fabric consists of exceptional Pima Cotton face backed with CoolMax® for wicking and drying properties you demand from state-of-the-art golf apparel. "Performance" in the purest sense.

931506C

COLORS

Black • Light Charcoal • Navy • Blue

SIZES

SM-3XL

SUGGESTED RETAIL

\$95.00



Azure

Navy

White

Black

Carnation

LADIES Stretch 1/4 Zip Pullover

Luxurious interlock made from Pima Cotton with stretch for added comfort and style. Features rib knit cuffs and feminine zippers at side pockets and neck placket. Simply the finest and softest garment of its kind.

02152C

COLORS

Azure • Navy • White • Black • Carnation

SIZES

XS-XXL

SUGGESTED RETAIL

\$95.00



MEN'S Wrinkle Free Woven Shirt

Easy Care and Comfortable in 100% Cotton, Wrinkle Free fabric. Made of the finest yarns for a soft hand, and silky, smooth finish. Button-down collar and full button placket.

A11298

COLORS

Blue • White

SIZES

SM-3XL

SUGGESTED RETAIL

\$95.00



LADIES Wrinkle Free Woven Shirt

Easy Care and Comfortable in 100% Cotton, Wrinkle Free fabric. Feminine styling and fit with a soft hand, and silky, smooth finish.

A11298L

COLORS

White • Blue

SIZES

XS-XXL

SUGGESTED RETAIL

\$95.00

MEN'S Merino 1/4 Zip Windsweater

Combine exceptional quality with function and style in Merino Wool. Merino sweater shell with nylon "wind" lining to protect you from the elements. The next generation of a windshirt.

04112C

COLORS

Black • Light Charcoal • Navy

SIZES

SM-3XL

SUGGESTED RETAIL

\$155.00





Khaki

Black

Stone

Navy

MEN'S Barnes Microfiber Jacket

Enjoy comfort and style in this handsome, full-zip, microfiber jacket. Classic styling with sophisticated features including a cotton plaid inside lining and satinized sleeve lining, as well as a leather zipper pull and buttoned sleeve cuffs. An essential all season jacket that is sure to be an everyday favorite.

301400C

COLORS

Khaki • Black • Stone • Navy

SIZES

SM-3XL

SUGGESTED RETAIL

\$115.00

Limited Edition Merchandise

Each season the Fairway & Greene design team creates outstanding collections of garments in a wide array of styles and colors. Please consult with your sales representative for seasonal product assortments and availability.





zeroRESTRICTION

*The ultimate complement
to your company's brand image*

Zero Restriction began creating waterproof rainwear for golfers over 18 years ago. Today, players on all four professional tours recognize the advantages of Zero Restriction's technically engineered products. Zero Restriction continues to set new standards in perfection by using innovative technology and patented features to enhance freedom of motion without restriction.

Based on its unprecedented reputation for quality products and services, Zero Restriction has made its way to the most reputable names in Corporate America. Zero Restriction is the ultimate complement to *your* company's highly developed brand image. No outerwear line can make a more powerful or lasting impression with key customers, important clients, business associates, or employees.





OJ

Grasshopper

Dark Sky

White

Navy

Sunset

Black

Night Sky



MEN'S Short Sleeve "Ghost Stripe" Polo

A fresh new combination of textures, while maintaining a classic look. Enhanced with motion tuned technology allowing for a larger range of motion in total comfort in 100% moisture wicking polyester. Easy care, quick drying and resists UV penetration. 4-ply knit collar, three-button placket, and sculpted 4 panel shoulder that molds to the upper arm.

0500C

COLORS

Night Sky • OJ • Grasshopper • Dark Sky • White
Navy • Sunset • Black

SIZES

SM-3XL

SUGGESTED RETAIL

\$65.00

MEN'S Short Sleeve Tecknit Polo

An easy care garment providing outstanding comfort and performance. Quick drying, Antimicrobial, UV protective fabric with a soft hand and luxurious next to skin feel. Features a self-fabric collar and shoulder seams inspired by Zero Restriction outerwear for full freedom of movement.

0204C

COLORS

Phoenix Red • Navy • Dark Sky • Mineral Blue
Flagstone • Black

SIZES

SM-3XL

SUGGESTED RETAIL

\$60.00



Phoenix Red

Navy

Dark Sky

Mineral Blue

Flagstone

Black



MEN'S Airflow Stitched Pullover

A technical alternative to traditional fleece. Airflow is lightweight, soft, and breathable in a stretch knit fabric with DWR for water repellency. Also includes a zip placket for easy on and off, as well as a stand up collar for added warmth.

L210



COLORS

Black • Night Sky • OJ • Dark Sky

SIZES

SM-3XL

SUGGESTED RETAIL

\$110.00



MEN'S Airflow Color Block Jacket

A soft shell fabric that molds to your body and stretches for easy movement. Knitted construction adds a new dimension of comfort for outdoor and everyday use. 4-way stretch breathable fabric in 100% polyester with DWR, hidden pockets for easy access to essentials, and elastic drawcord at hem for a fine-tuned fit. A perfect all around garment for times when a short sleeved polo won't do.



Dark Sky/Navy

Steel Grey/Black

L215C



COLORS

Steel Grey/Black • Dark Sky/Navy

SIZES

SM-3XL

SUGGESTED RETAIL

\$135.00



Lightweight Windwear Collection

The classic ZR windshirt; soft, comfortable, and guaranteed not to restrict your swing. Featuring lightweight, windproof peached microfiber fabric with DWR water-repellent finish for soft, quiet performance. Patented Motion-Tuned technology provides comfort and full freedom of swing. Each windshirt also features expansion back pleats,[™] a split crew collar with snap placket, and rib knit waistband.



MEN'S Lightweight Windshirt

9002

COLORS

Black • Stone • Navy

SIZES

SM-3XL

SUGGESTED RETAIL

\$116.00



MEN'S Lightweight Wind Vest

9003

COLORS

Black • Stone • Navy

SIZES

SM-3XL

SUGGESTED RETAIL

\$82.00



MEN'S Backspin Full-Zip Jacket

Enjoy freedom of movement in this stretch windproof full-zip jacket. Made of a water resistant, windproof stretch woven fabric. Matte exterior finish with slick interior, for ease of movement and sliding over other layers. Clean, modern styling, with full-zip storm flap and open bottom.

W251

COLORS

Navy • Black • Platinum • Dark Sky

SIZES

SM-3XL

SUGGESTED RETAIL

\$96.00



See Packable Long Sleeve Jacket on facing page for other available colors: Dark Sky and Black.



See Packable-Half Sleeve Jacket on facing page for other available colors: Navy and Stone.

Packable Rainwear Collection

Packable fabric combines breathability and durable wind and waterproofness with DWR in an unlined design for ultimate lightweight packability. Patented Motion-Tuned technology for comfort and full freedom of movement in all conditions for soft and quiet all-weather play.



MEN'S Waterproof Packable Half-Sleeve Jacket

Ultimate lightweight packability—packs into small pouch in concealed pocket. Patented Motion-Tuned technology, including expansion back pleats.™

0193

COLORS

Navy • Stone • Dark Sky • Black

SIZES	SUGGESTED RETAIL
SM-XXL	\$118.00

MEN'S Waterproof Packable Pants

Coordinating pants with exact fabric properties. Ankle side zips for easy on and off, and adjustable waistband with elastic drawcord and zippered fly.

0194

COLOR

Black

SIZES	SUGGESTED RETAIL
SM-XXL	\$100.00

MEN'S Waterproof Packable Long Sleeve Jacket

Ultimate lightweight packability—packs into small pouch concealed in pocket. Patented Motion-Tuned technology, including expansion back pleats.™ Snap off sleeves for quick conversion to a half-sleeve jacket.

0192

COLORS

Dark Sky • Black • Navy • Stone

SIZES	SUGGESTED RETAIL
SM-XXL	\$158.00



snap-off sleeves



MEN'S Highland Full-Zip Jacket

0165C

COLORS

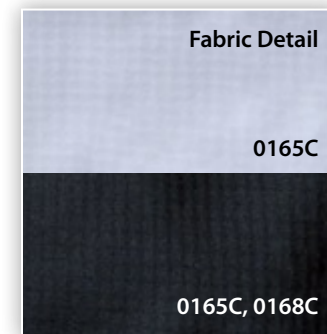
Steel Grey • Black

SIZES

SM-3XL

SUGGESTED RETAIL

\$188.00



(also see inside front cover for fabric detail)



Highland Soft Shell Full-Zip Jackets

Made of a polyester stretch fabric with a DWR waterproof/breathable membrane and a soft fleece TechGrid interior, the Highland jacket provides superior weather resistance in a technical, soft shell package. Zippered hand pockets for a clean finish and secure storage of essentials, with an additional chest pocket included on the men's style. Also features elastic drawcord in hem for fine-tuned fit and soft interior gasket at the cuffs for comfort and easy fit.

LADIES Highland Full-Zip Jacket

0168C

COLOR

Black

SIZES

XS-XXL

SUGGESTED RETAIL

\$168.00



Perfect for promotions, events, and corporate gift giving

EP Pro, a leading ladies' sportswear company for over 15 years, tastefully blends classic looks with modern trends in order to capture a feeling that is as new as it is wearable.

In addition to designing of-the-moment collections on a seasonal basis, EP Pro provides an extensive assortment of high-quality, always in-stock basics, ranging from solid and patterned polos to sweaters, outerwear, and bottoms.

Through innovative design, superior quality, and exceptional customer service, EP Pro makes perfect sense for specialized promotions, corporate events, and client gift giving bearing *your* company's name.

To view additional EP Pro styles, please visit the EP Pro website at www.epprogolf.com.



Model photography by Shootdigital



LADIES Tour-Tech® Jersey Polo

Make a fresh statement in moisture wicking, Tour-Tech® performance fabric. Stylish ladies silhouette with extended button placket, princess seams and bottom side vents.

5141

COLORS

Pink • White • Apple • Oxford Blue

SIZES

XS-XXL

SUGGESTED RETAIL

\$60.00



Whistling Straits, Kohler, WI / Straits Course, Hole #7 – Shipwreck



SUMMIT GOLF
B R A N D S

<http://corporate.summitgolfbrands.com>



Shelton, Connecticut
www.fairwayandgreene.com



New York, New York
www.eppro.com



zeroRESTRICTION

New York, New York
www.zerorestriction.com